

# LANCE ALEXANDER PRY

Las Vegas, NV 89107  
(702) 259-8949 - lance@onairla.com

## PROFESSIONAL SUMMARY

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News professional with over three decades of industry experience seeking leadership role in dynamic media environment. Proven ability to drive impactful storytelling, manage editorial teams, and adapt to evolving industry demands. Strong focus on team collaboration, achieving results, and maintaining high standards. Skilled in content strategy, audience engagement, and crisis management, with unwavering commitment to journalistic integrity.

## SKILLS

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- Team-leading
- Breaking news coverage
- Broadcasting software (Adobe Suite, Microsoft Suite, OBS, NewsBoss, etc.)
- Deadline management
- Production expertise
- Fact-checking

## WORK HISTORY

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- 03/2024 to Current **Network News Director**  
**USA Radio News** – Remote—Las Vegas, NV
- Managed a team of up to 10 anchors and reporters to ensure accurate news was reported in a timely manner by the whole crew
  - Coordinated with company CEO to ensure delivered product was of high quality for possible affiliates
  - Remained notified of current events and breaking news to provide rapid reporting, with a focus on facts and details
- 10/2021 to 03/2024 **Morning Drive News Anchor**  
**USA Radio News** – Remote—Las Vegas, NV
- Collected data from various sources to determine facts and opinions, and fashioned into cohesive story for television or radio broadcast
  - Boosted ratings by consistently delivering accurate, timely news updates and captivating stories
  - Elevated broadcast quality through consistent production value of news segments for up to 5 shows, and ensuring each segment was prepared to air when needed
- 02/2016 to 03/2020 **Staging Supervisor**  
**Rhino Staging** – Henderson, NV
- Oversaw crews of up to 75 members to ensure smooth workflow and timely completion of tasks
  - Applied strong leadership talents and problem-solving skills to maintain team efficiency
  - Provided high-quality rigging, lighting, audio, and fabrication work for high-profile events in the Las Vegas valley
- 08/2010 to 11/2013 **Technical Director and On-Air Host**  
**KDWN 720 Beasley** – Las Vegas, NV
- Directed the control board for approx. 10 shows on the network to verify sound quality, proper timing of spots, etc.
  - Hosted multiple bartered programming shows to provide engaging material
  - Collaborated with other vocal talents to ensure sound was produced to their desires, each spot was recorded as close to perfectly as possible, etc.

## EDUCATION

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- 06/1979 **High School Diploma**  
**Mira Mesa High School** - San Diego, CA